



It's what's *inside* that matters . . . . .



It's what's *inside* that matters . . . . .



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What's different about an England Sofa?



What's different about an England Sofa?



Let's talk about Cushions . . . .

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Let's talk about Cushions . . . .

Let's talk about cushions:

It's What's Inside That Matters

England



Other Brands



Let's talk about cushions:

# It's What's Inside That Matters

1. Cushion Vents prolong the life of a cushion because they allow the cushion to "breath".



stands





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## 2. Reversible.

All England loose cushion styles (with the exception of leather styles) have fully reversible seat cushions!

# It's What's Inside That Matters

The logo for England, featuring the word "England" in a blue serif font with a yellow leaf-like graphic above the letter 'g'.

England

Other Brands

Cushion rotation is essential if you want your cushions to look and feel good.

Good luck rotating this cushion...and don't dare spill anything on it!

A close-up of the top of a tan, textured fabric cushion. A yellow circle with the number "2" is overlaid on the fabric.

2

A close-up of the top of a tan, textured fabric cushion. A white rectangular patch is visible on the top surface, and a blue circle with the number "2" is overlaid on the fabric.

2

2. Fully reversible cushions.

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# It's What's Inside That Matters

**England**

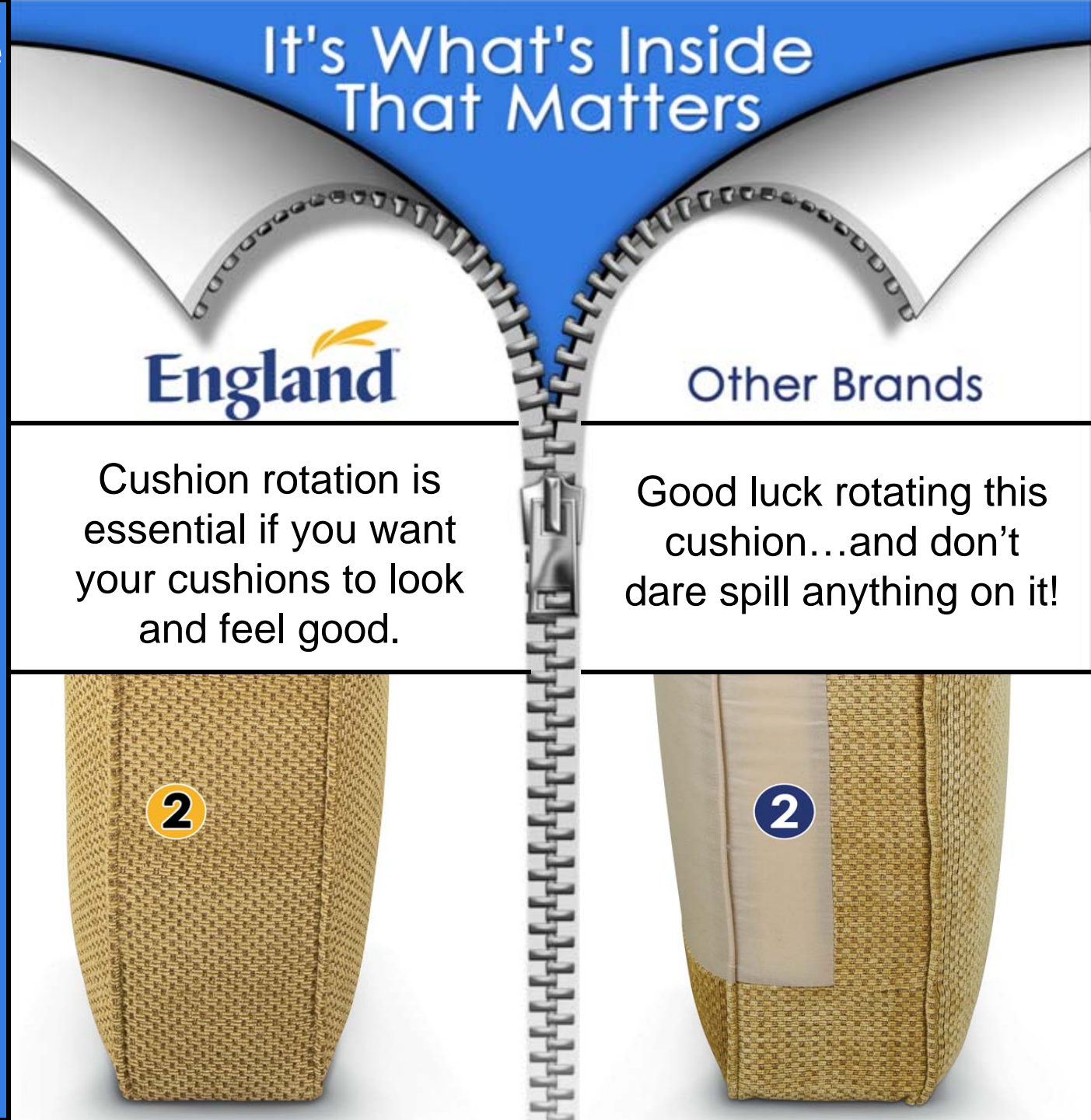
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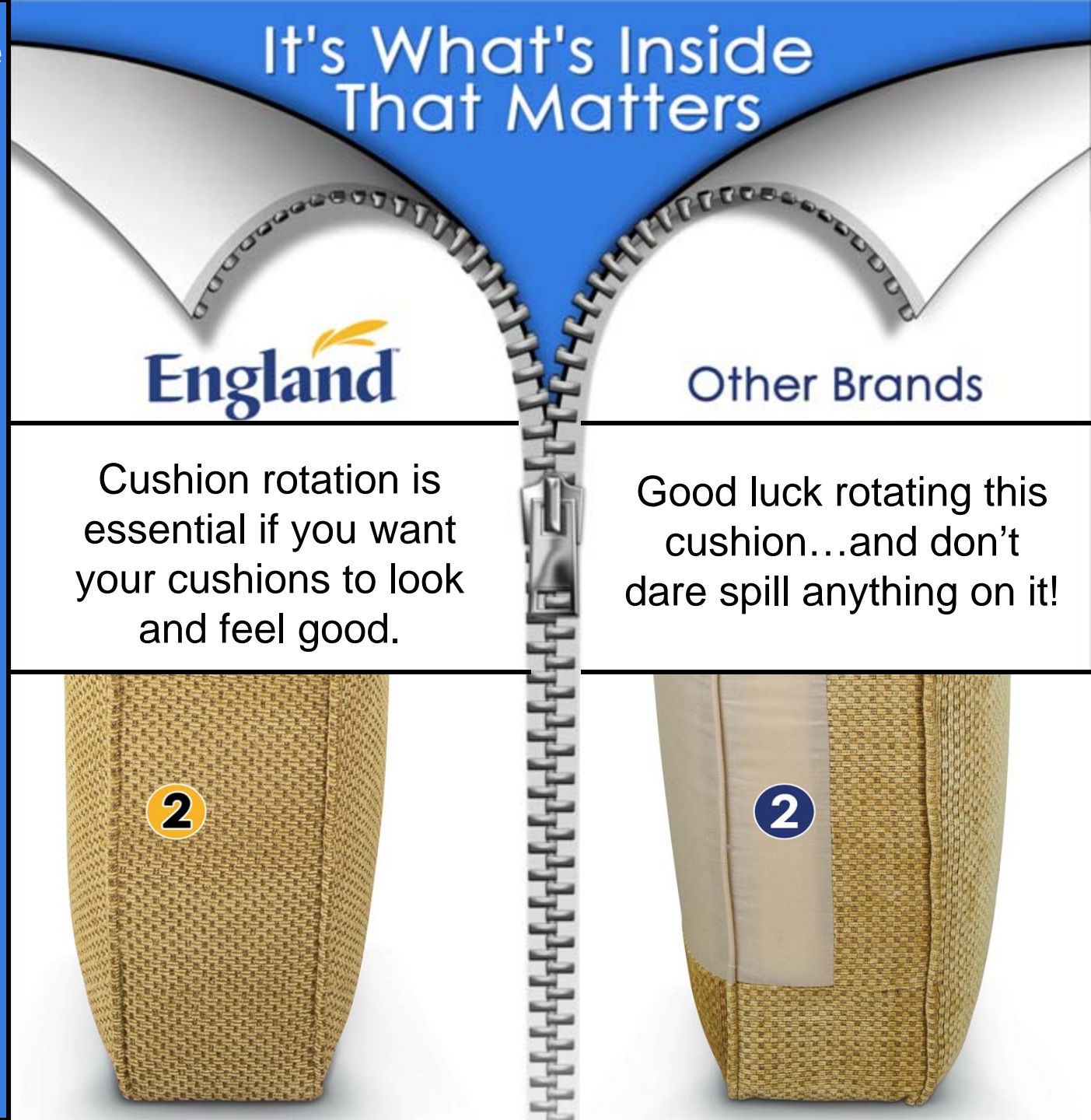
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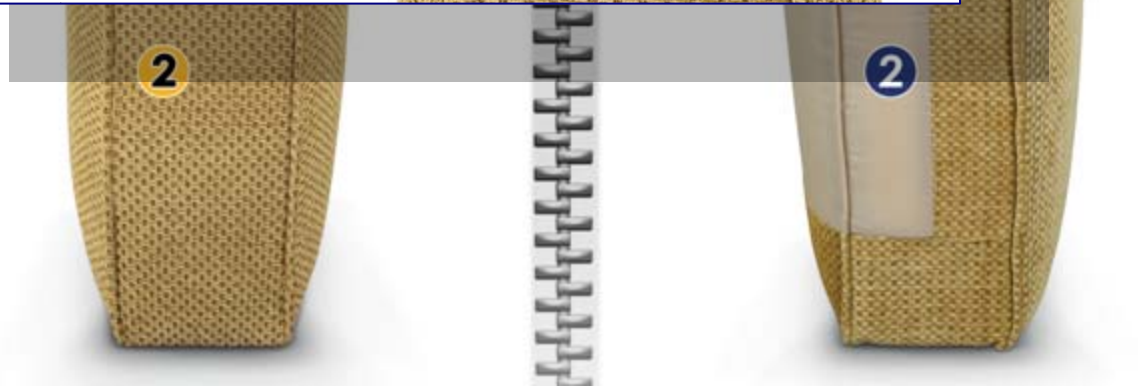
# It's What's Inside That Matters

## 3. Self Healing Zippers.

### Zippers

Every zipper you find in England furniture is *self healing*. England goes to this added expense to make sure you don't have to deal with broken zippers!

Ask for a demonstration!



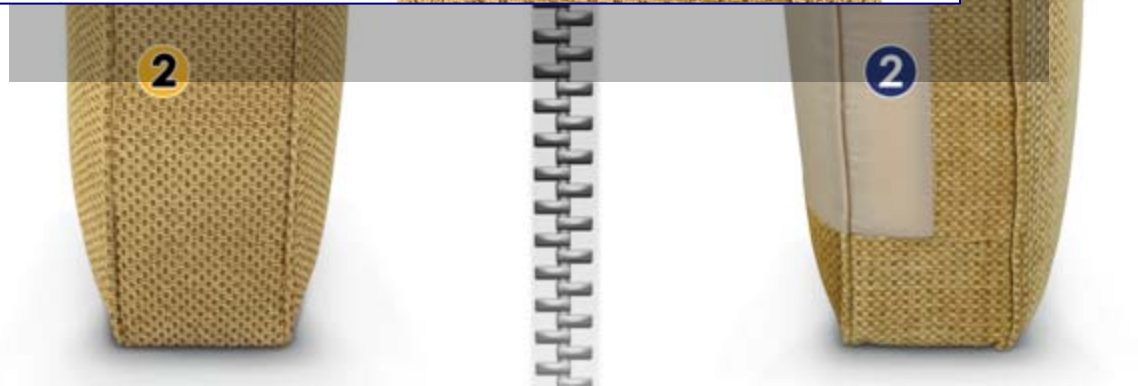
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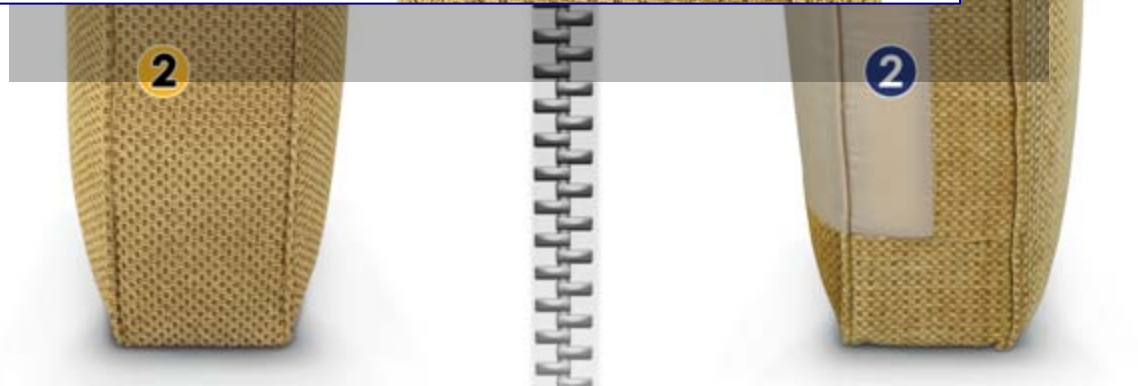
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## 4. Limited use of fiber!

England cushions are backed with a 10 year cushion warranty!

# It's What's Inside That Matters



England cushions are made of durable foam with a thin fiber wrap.



Other brands use **large amounts of fiber**. While fiber is soft, it breaks down quickly.



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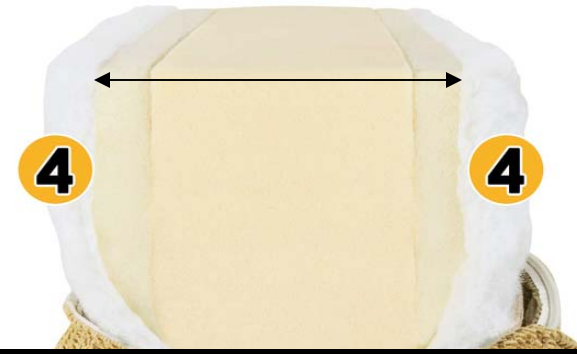
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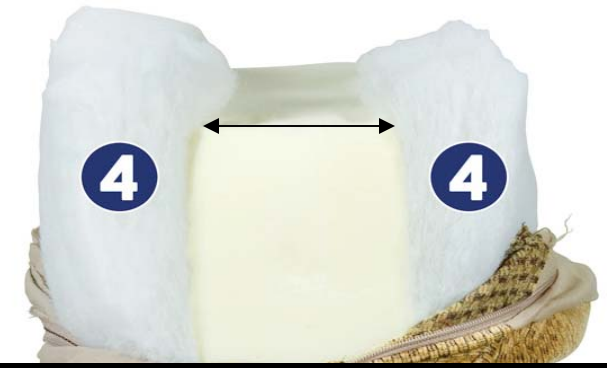
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## It's What's Inside That Matters

England cushions are durable enough to survive your family!



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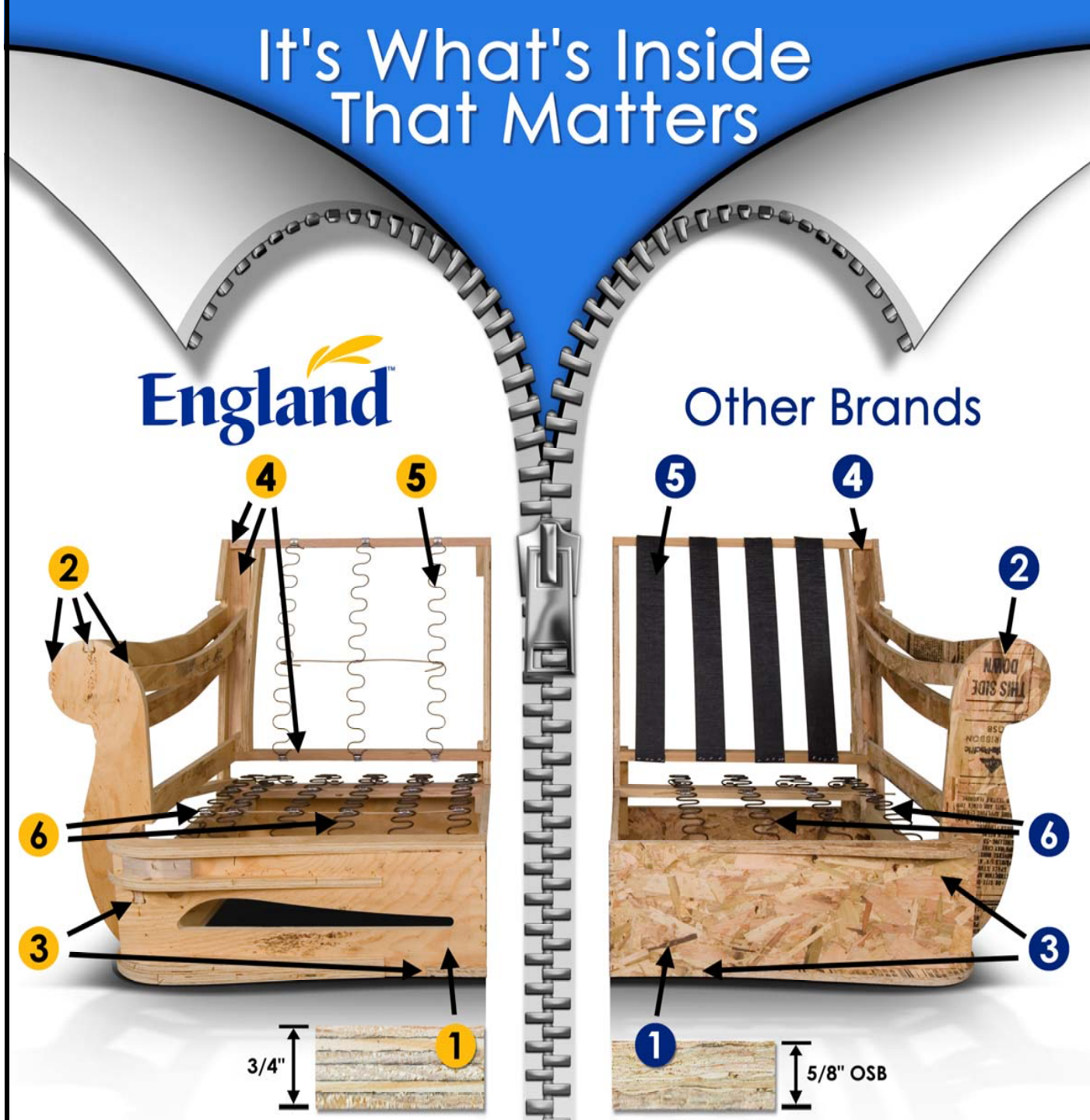
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What's different about an England Sofa?

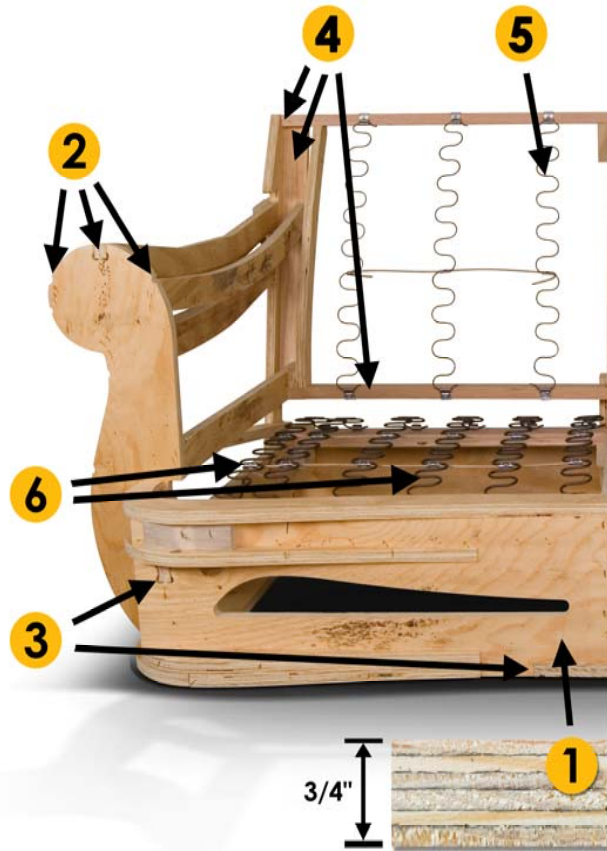
Lets talk about frames:

# It's What's Inside That Matters



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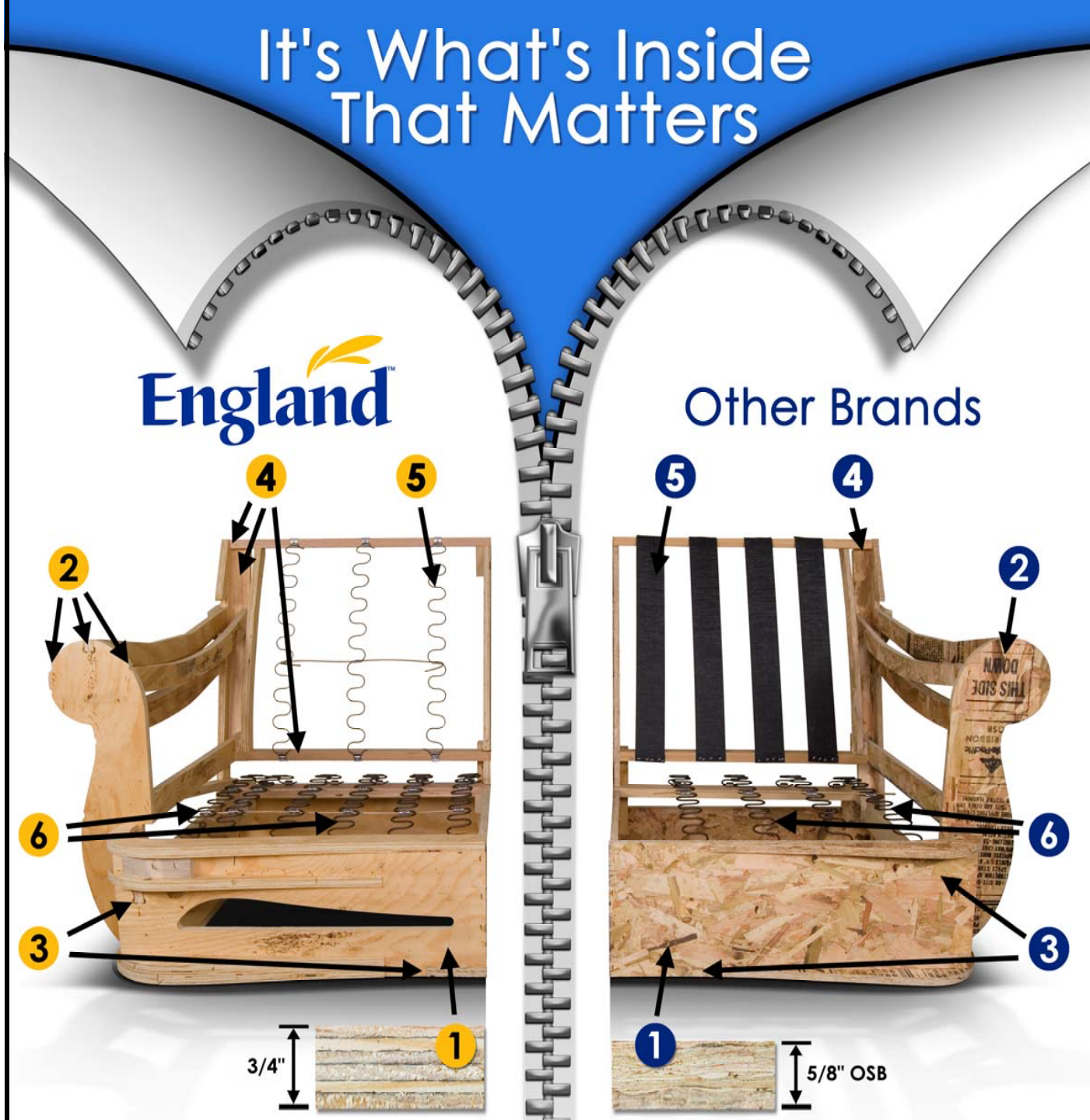
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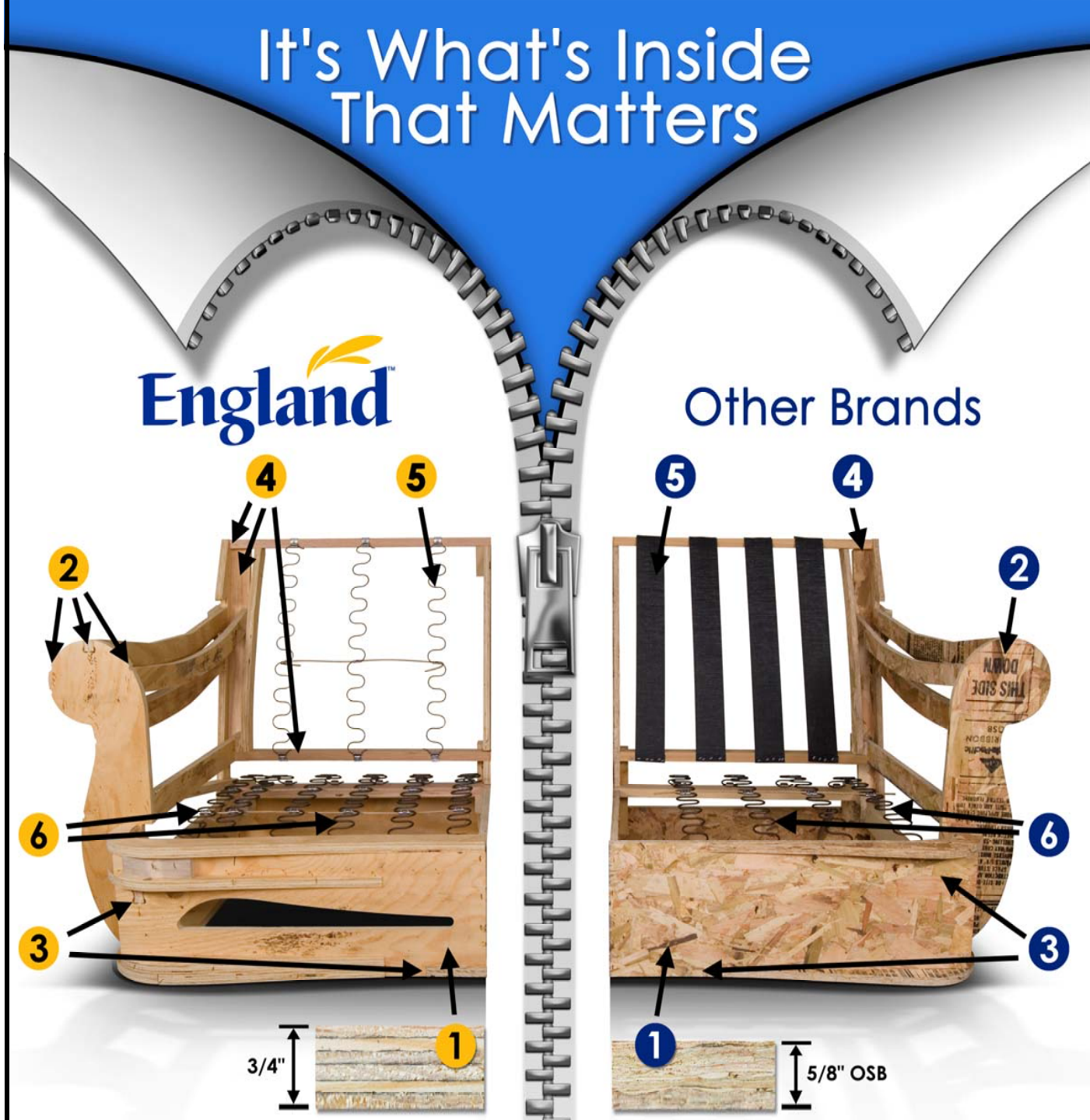
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# It's What's Inside That Matters



England

Other Brands

3/4"

5/8" OSB



## It's What's Inside That Matters



- 1 Frame is made from 3/4" or 7/8" furniture grade plywood
- 2 Precision cut, fully Interlocked frame with guide notches for accurate assembly
- 3 Perpendicular joints are notched for increased overall frame strength
- 4 Frames reinforced with hardwood on stress points
- 5 Back springs provide extra support for additional comfort
- 6 Spring spacing set closer together. Ends double sprung for added durability



- 1 Frame is made with 5/8" construction grade oriented strand board
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1. There is a **BIG** difference between an England frame and the competition, starting with the materials we use. England uses frame grade plywood reinforced with hardwood.

Other brands use ***oriented strand board***.

England frames are **SUBSTANTIALLY STRONGER** than most competitors. We are so confident in our frame construction that we offer a ***lifetime warranty on our frames***.



# Frame Construction



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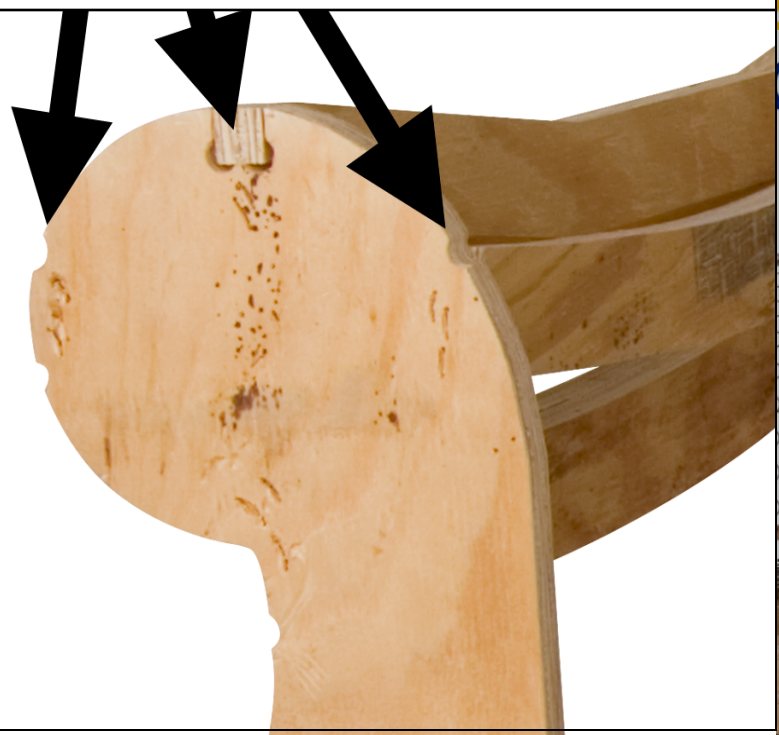
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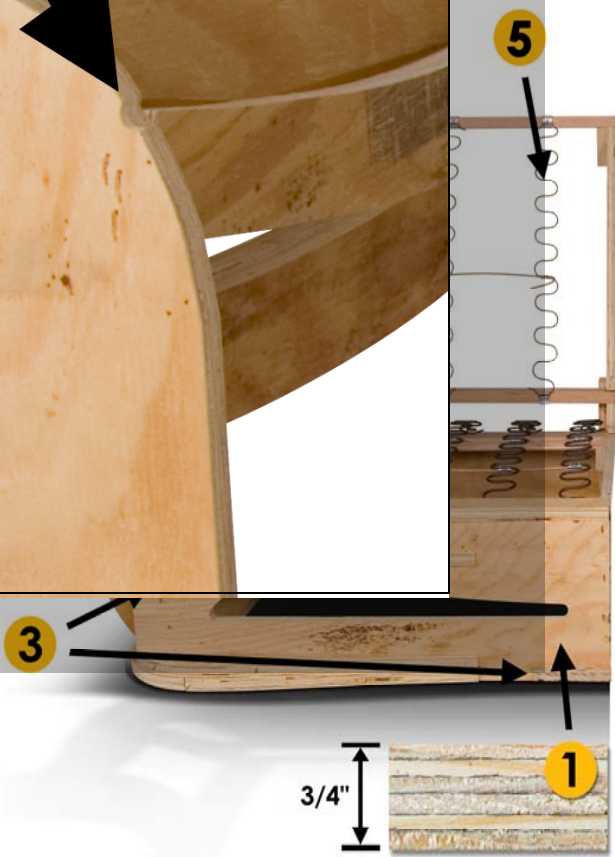
2. England frames are precision cut and interlocked with guide notches for accurate assembly.

- 1 Fr
- 2 Pr
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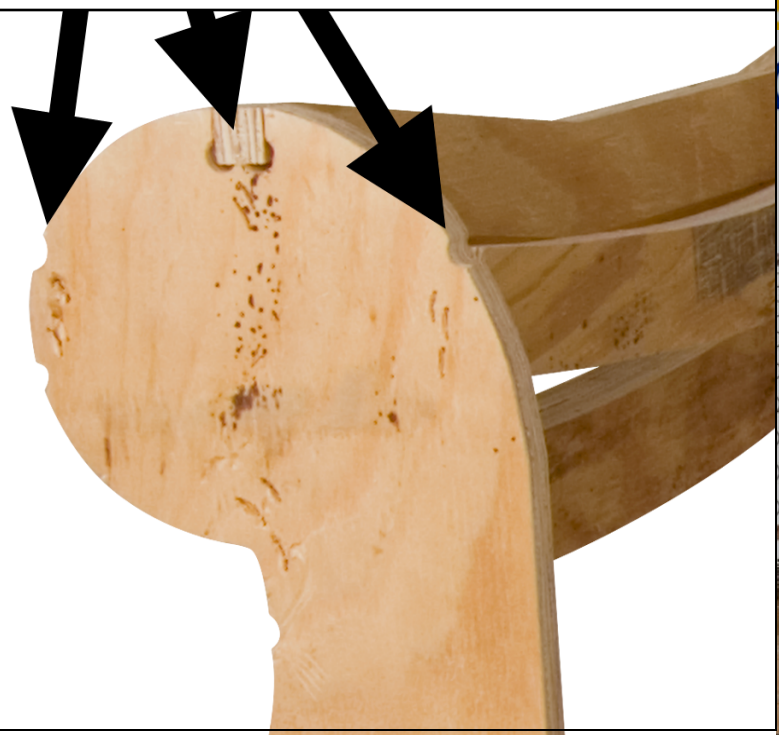


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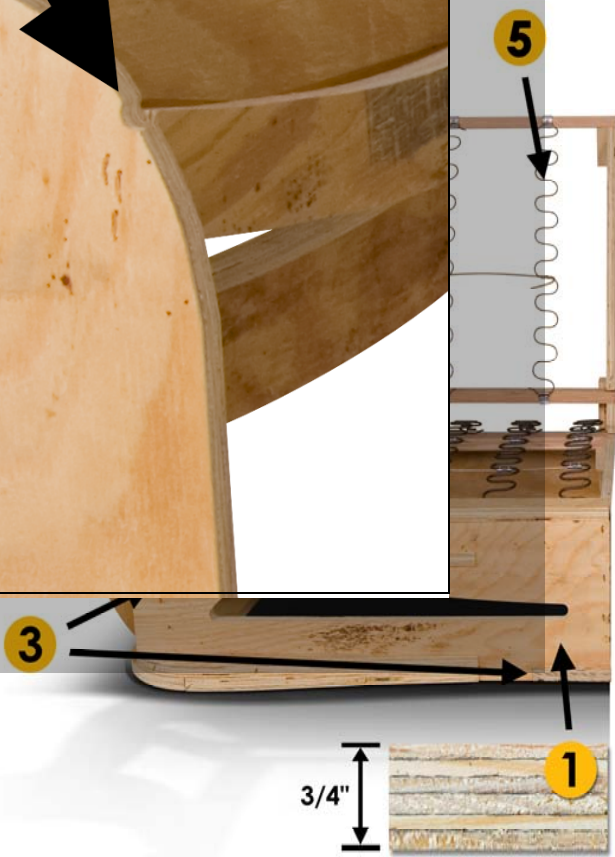
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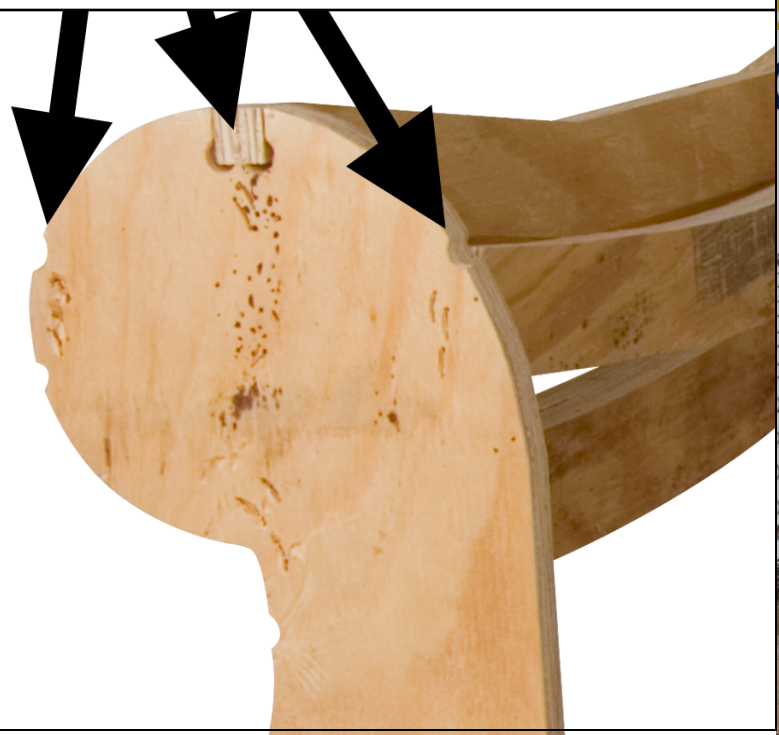


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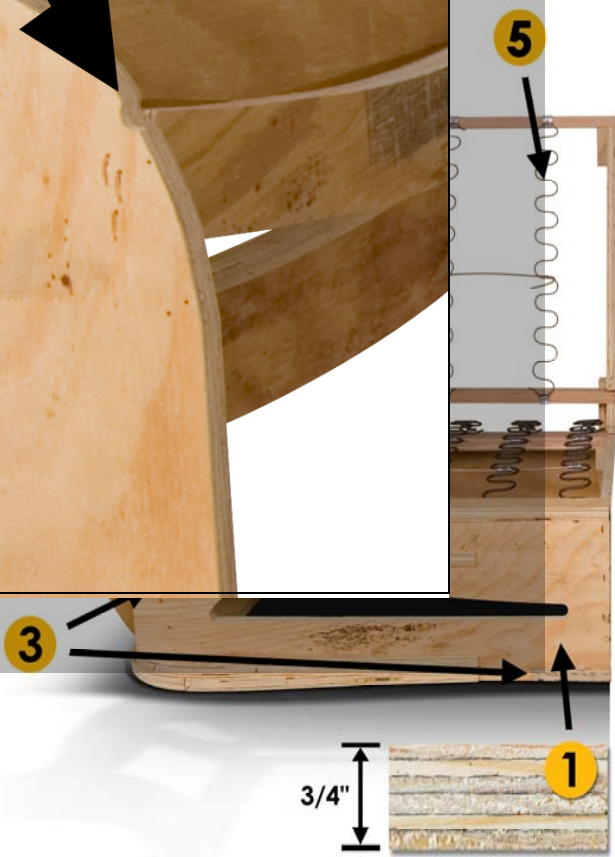
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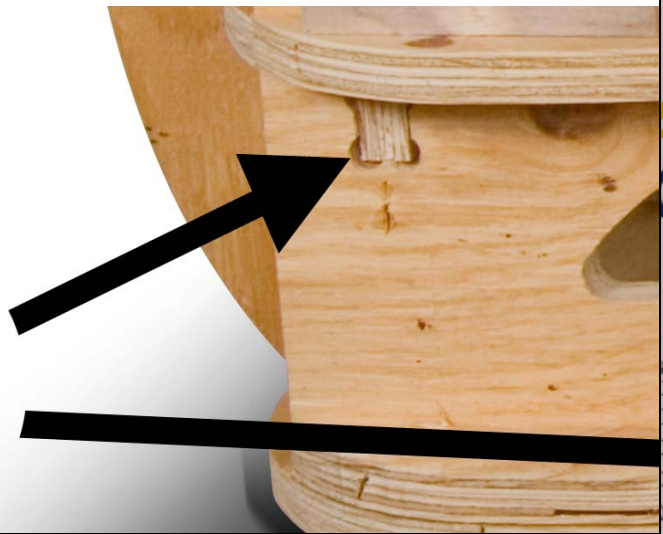
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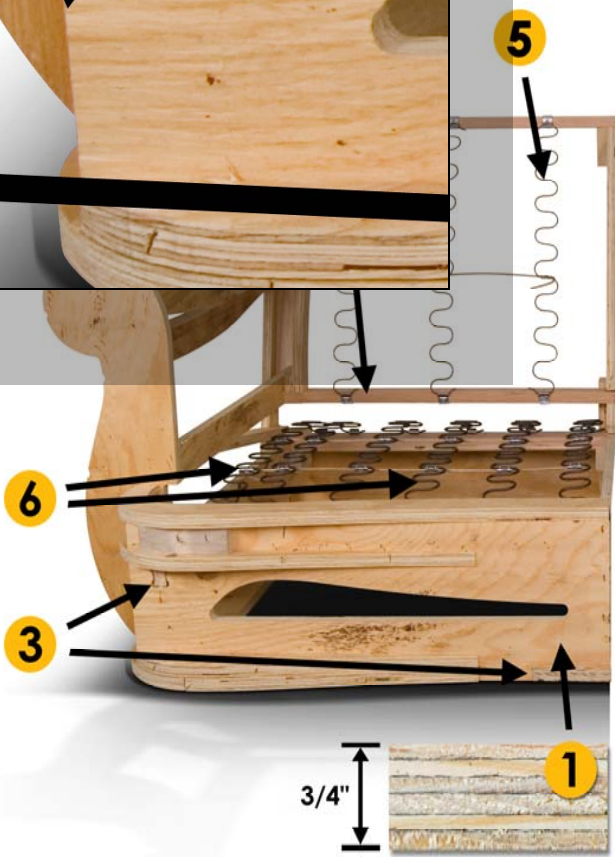
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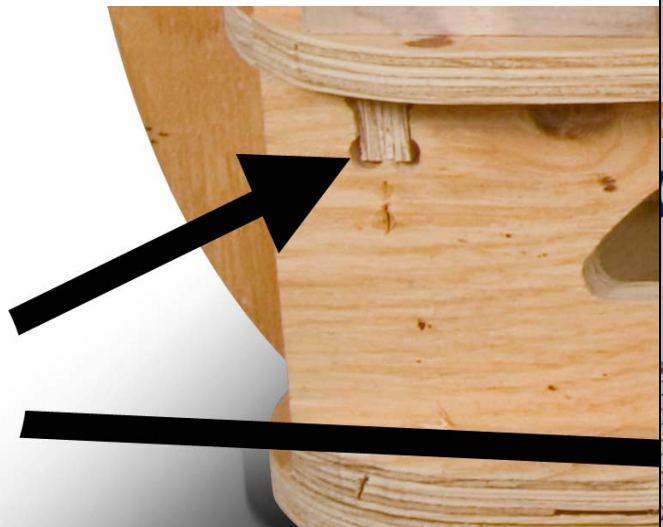
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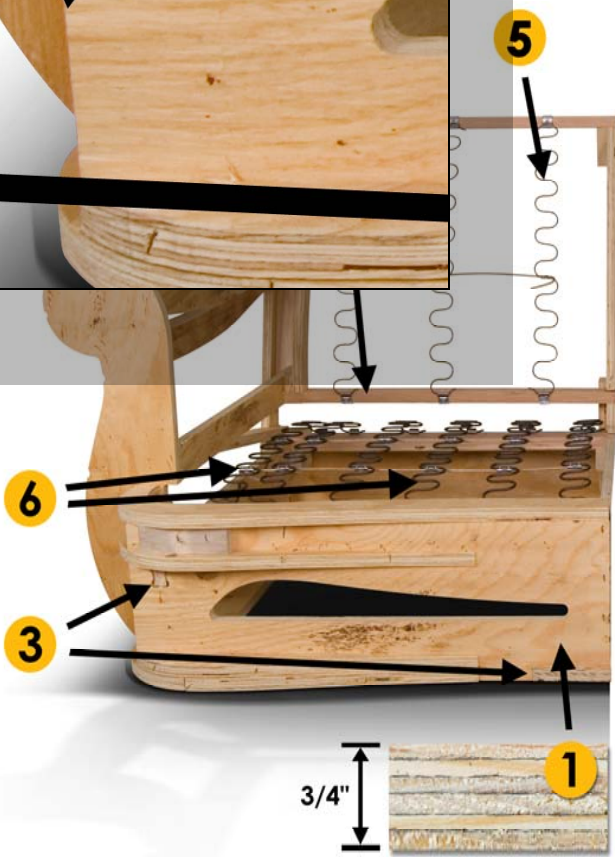
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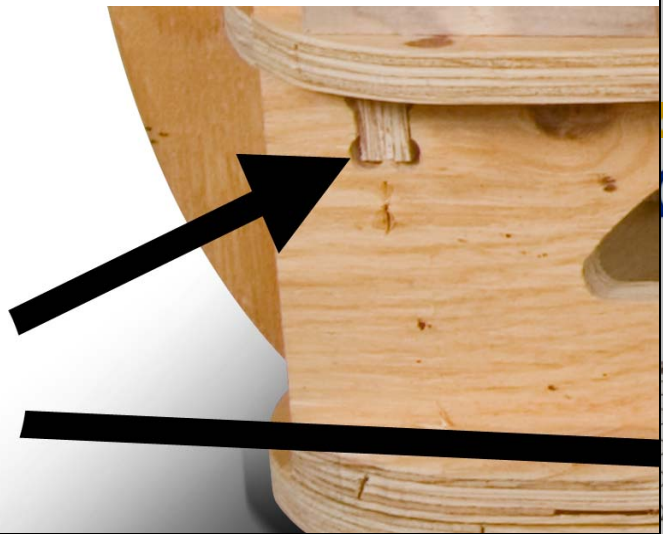
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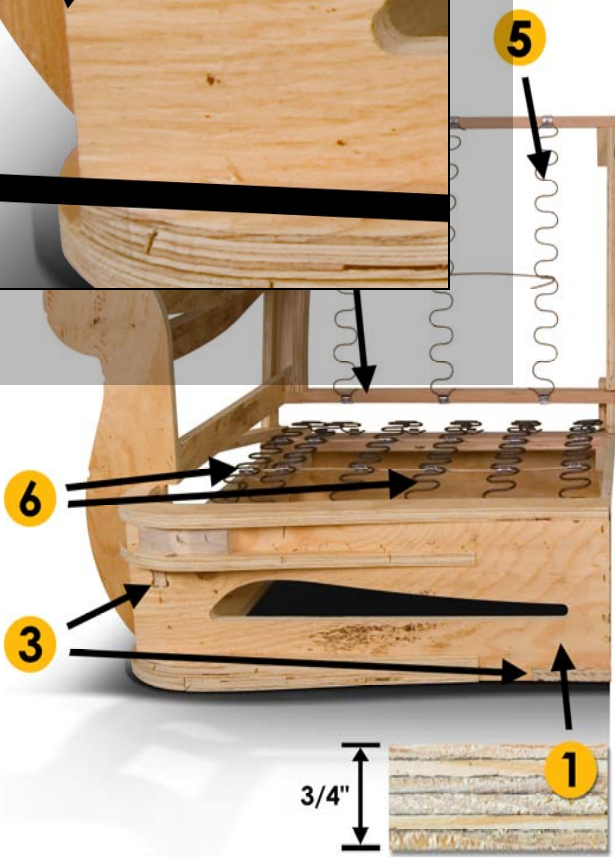
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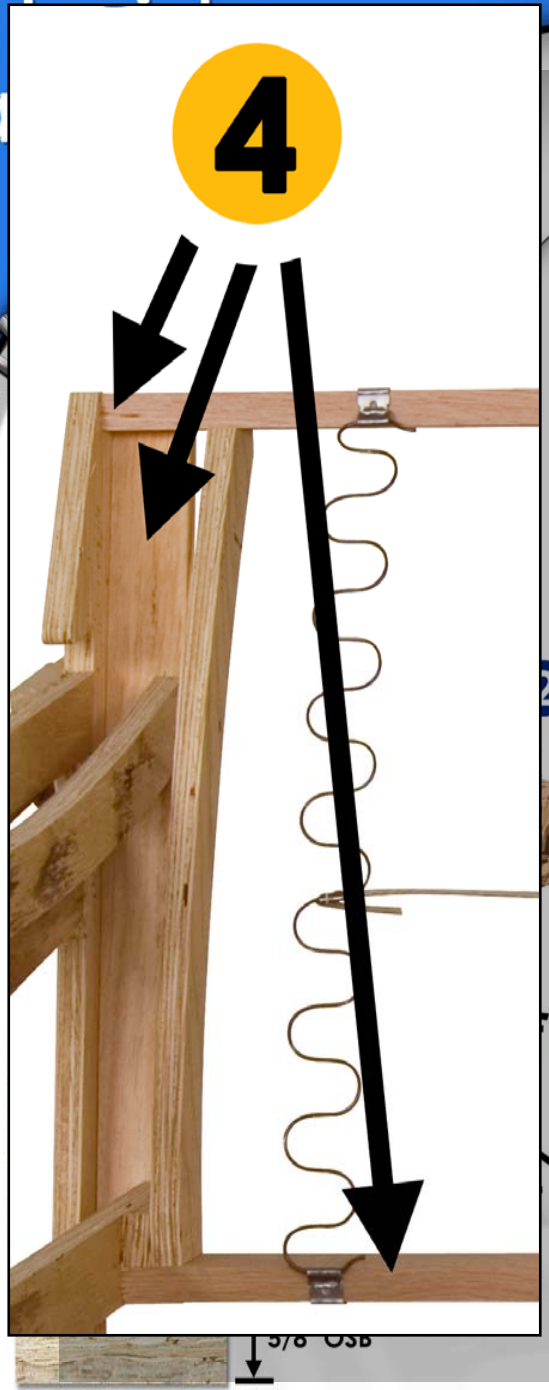
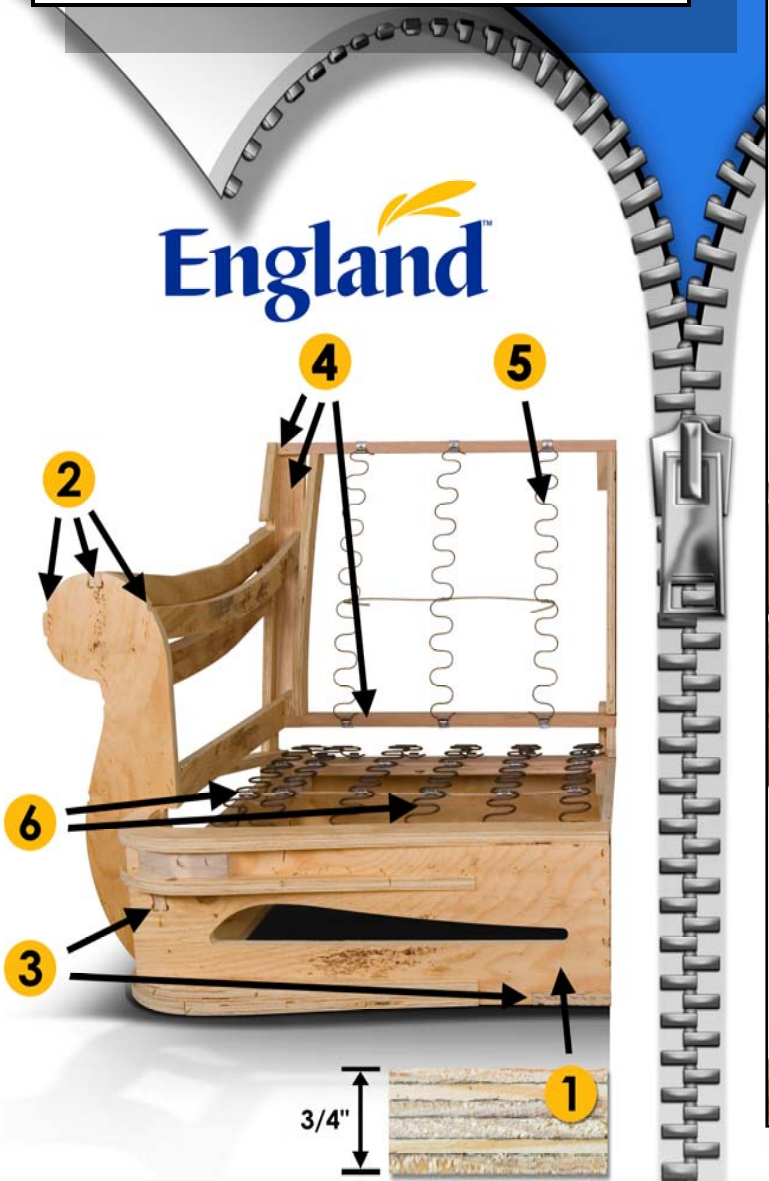


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4. England reinforces all stress points with hardwood.



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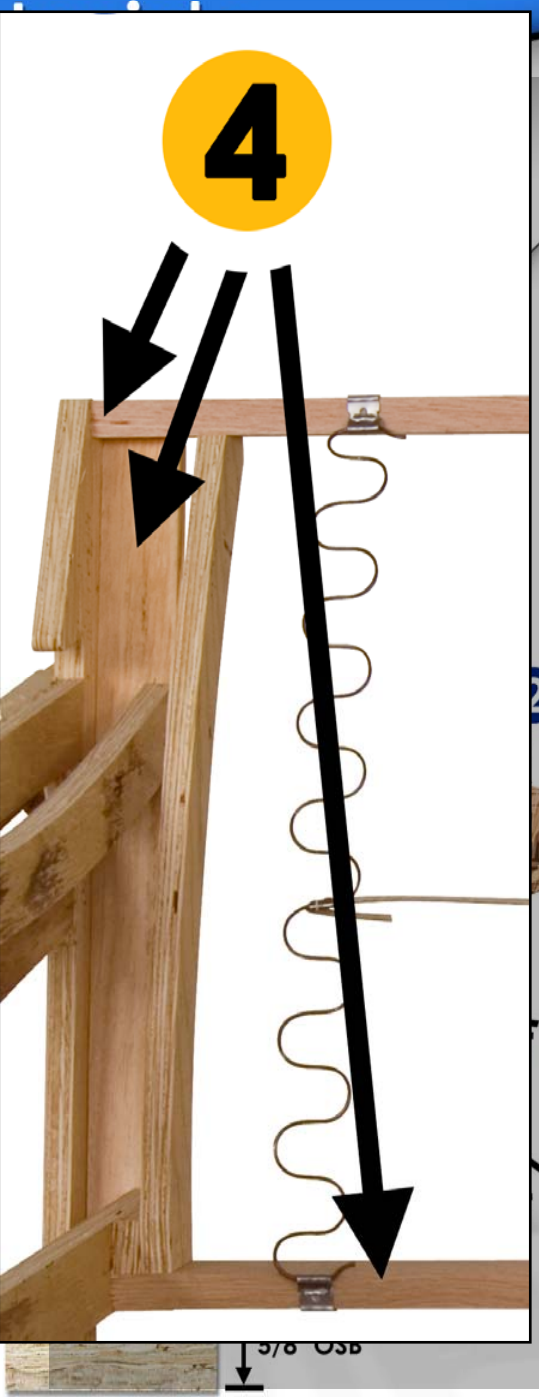
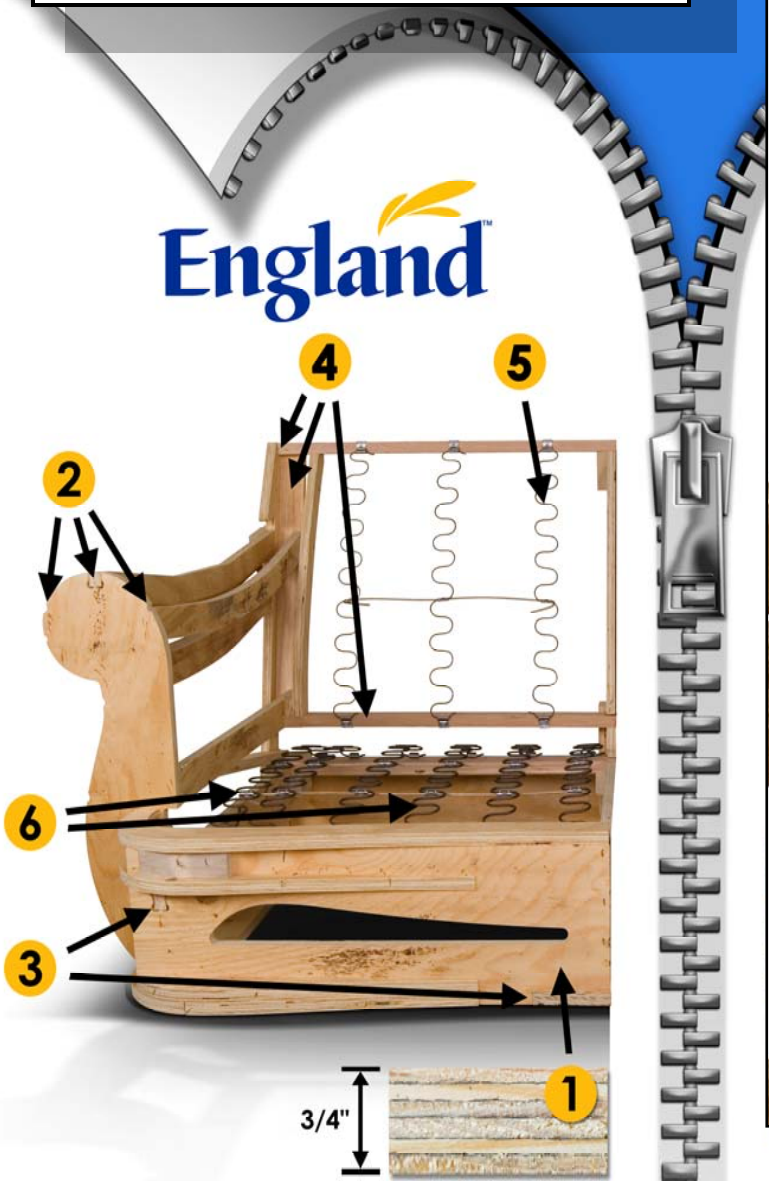


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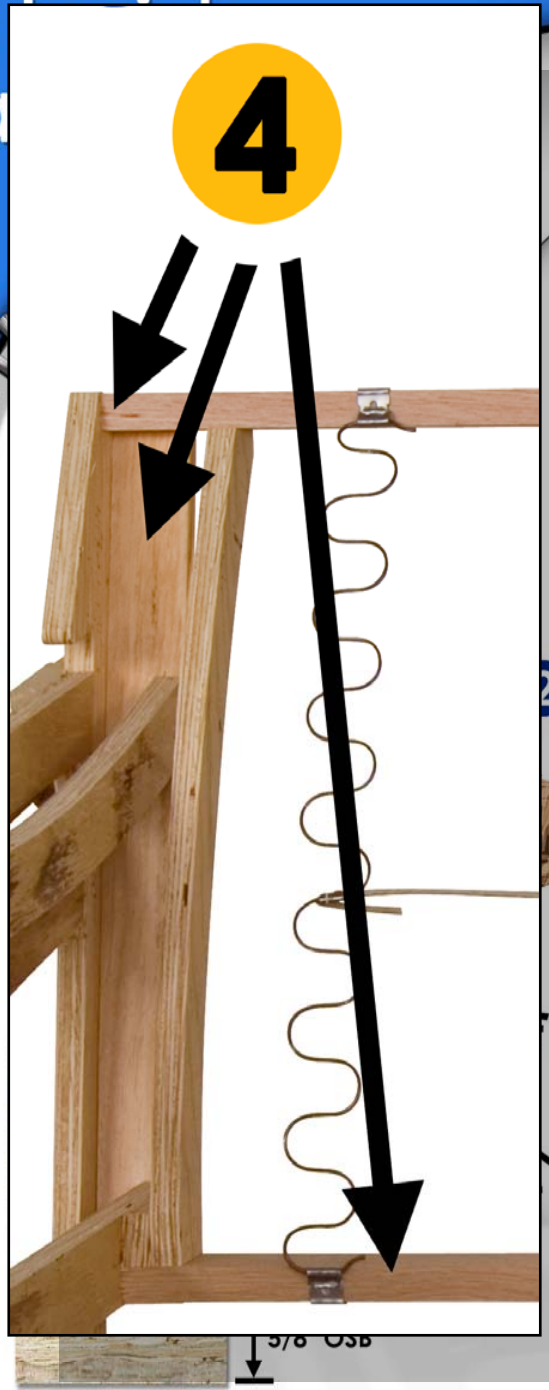
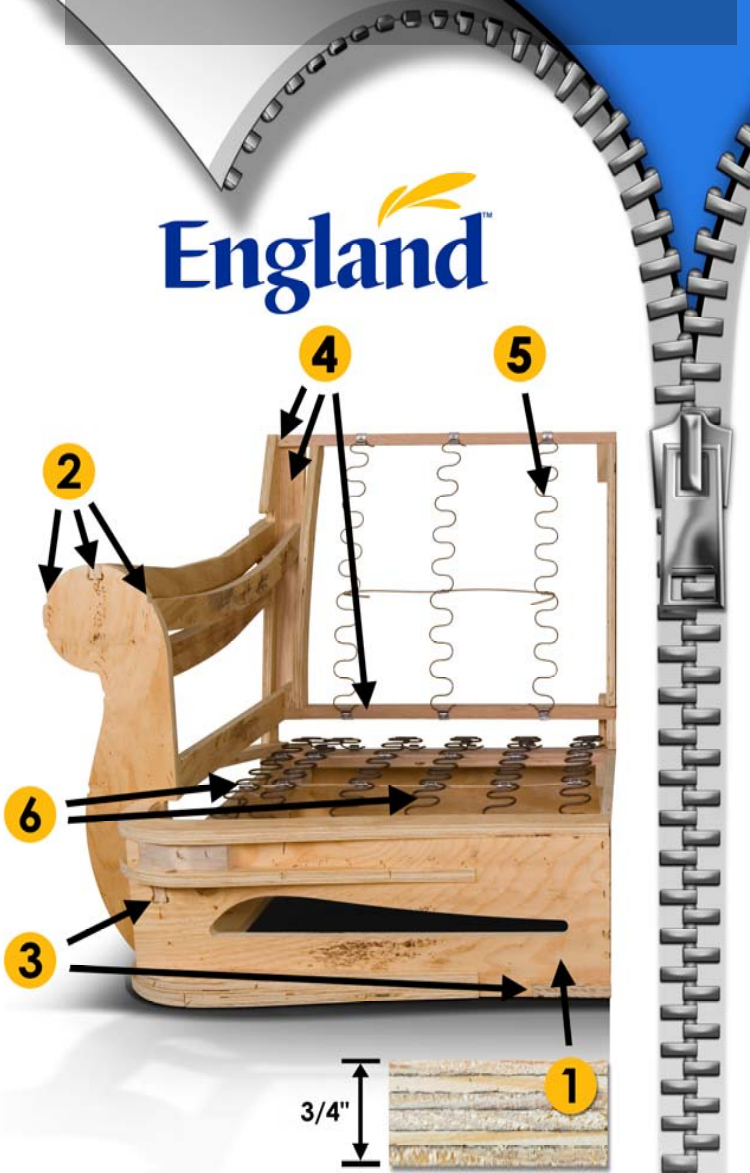


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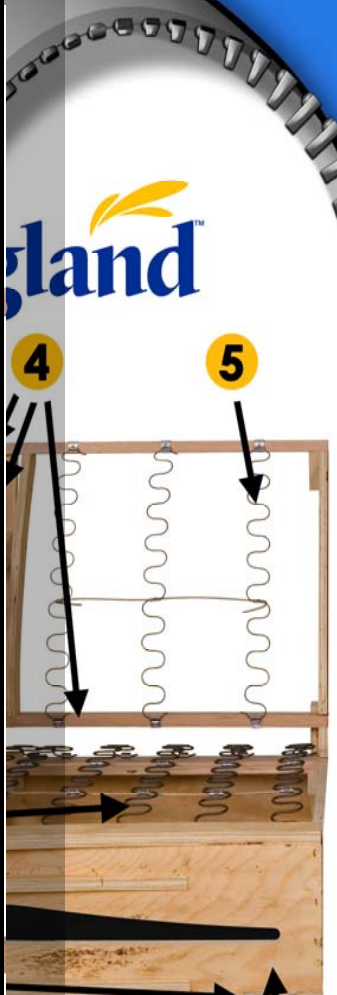
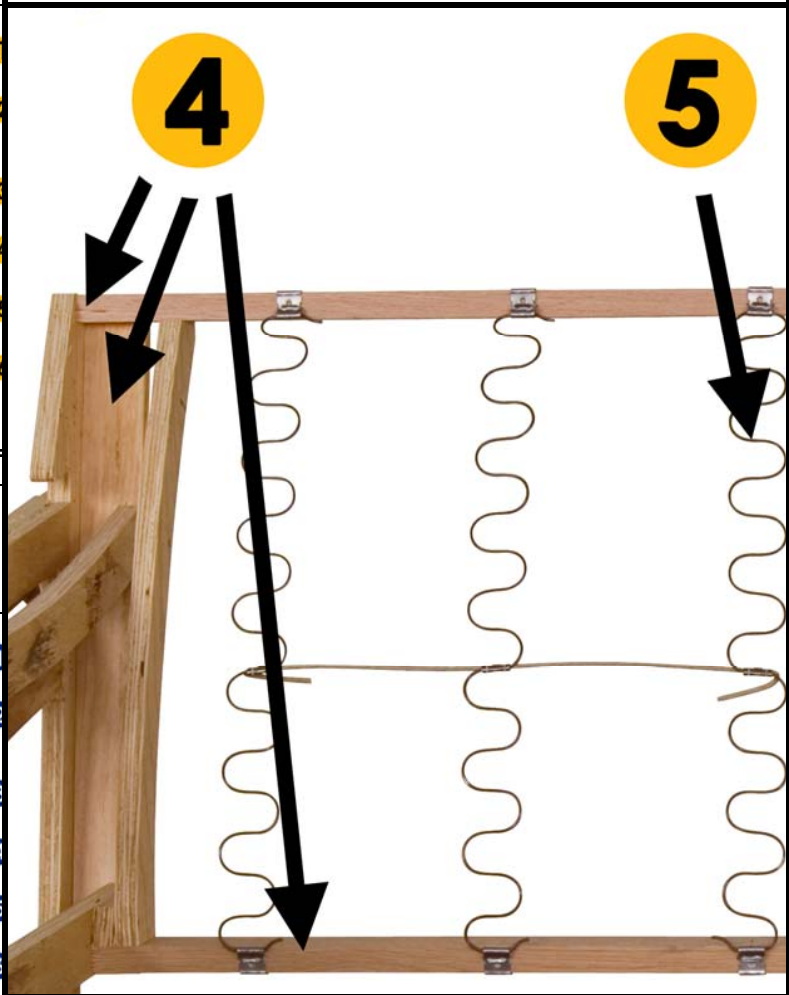
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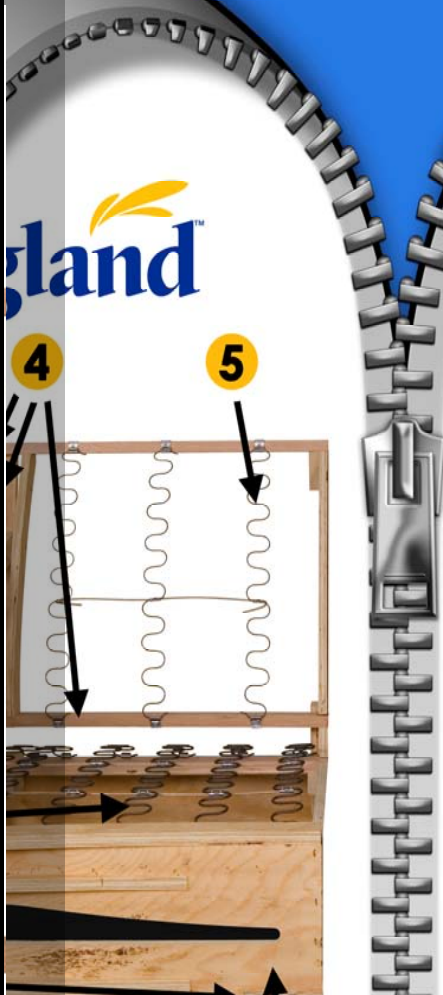
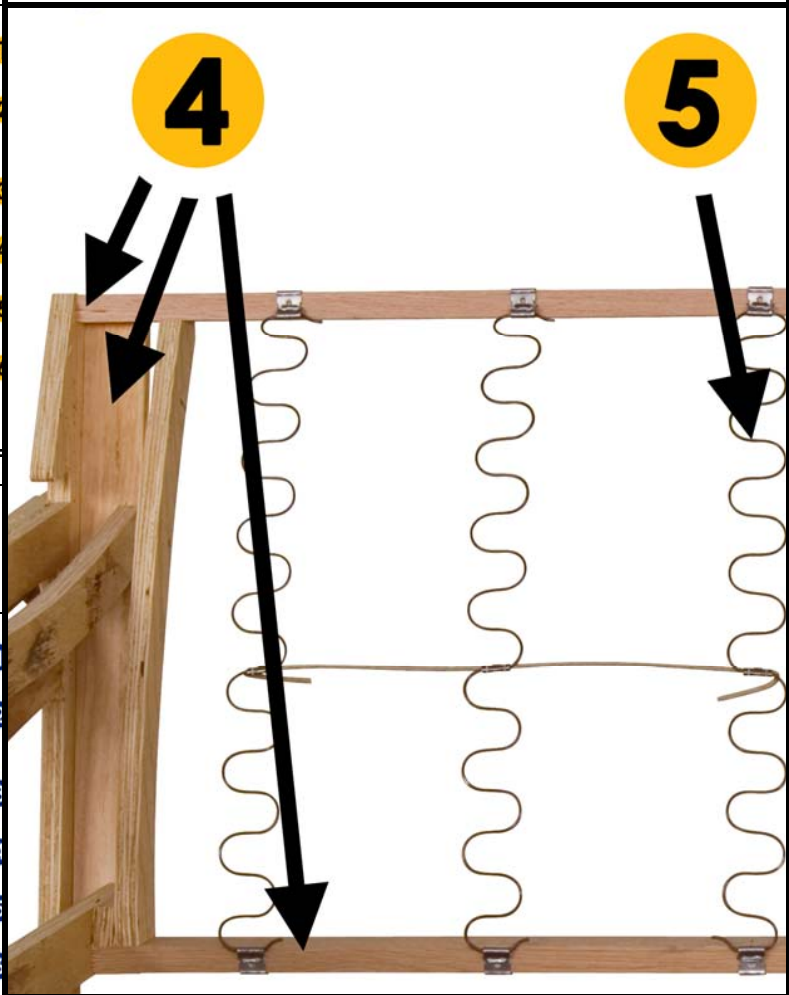
# It's What's Inside That Matters

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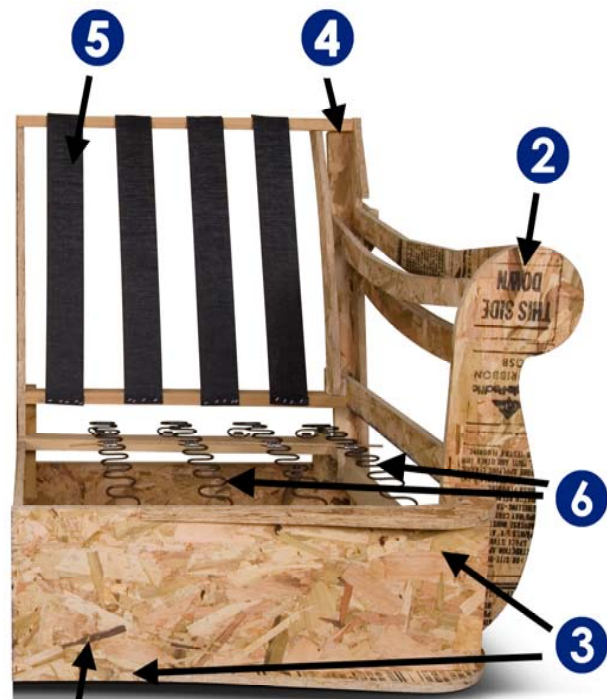


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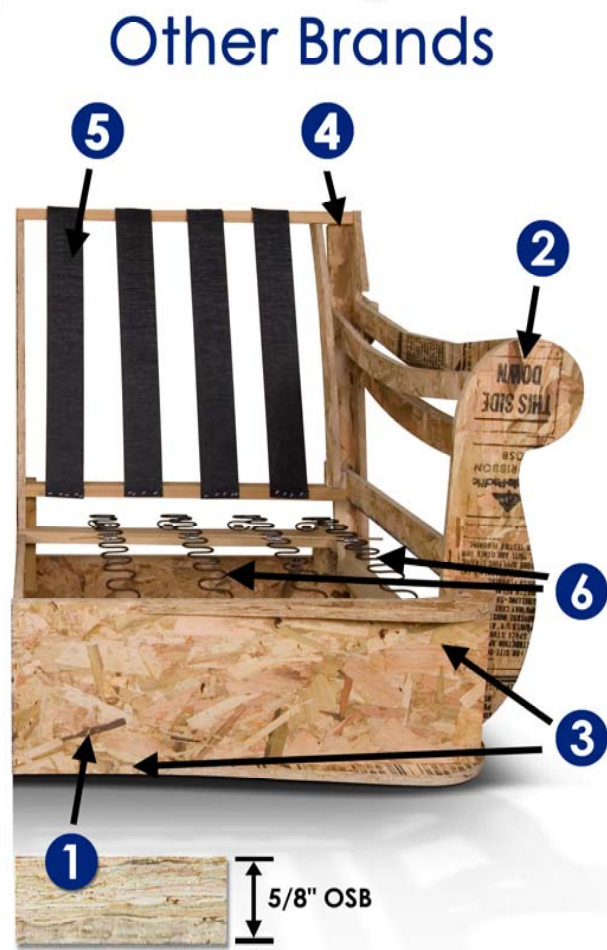
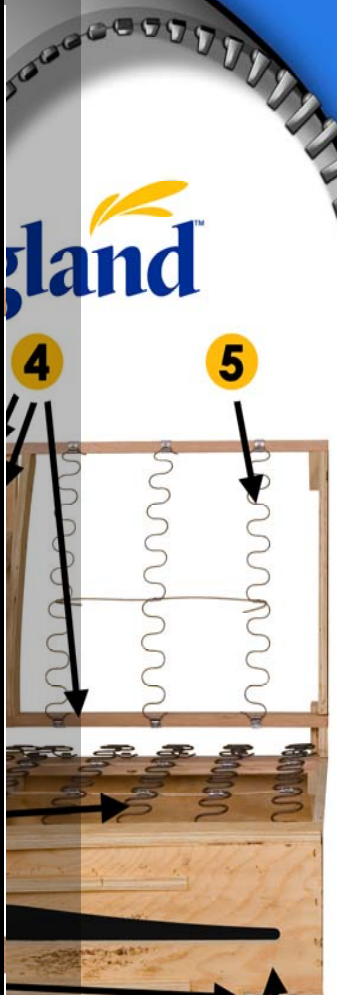
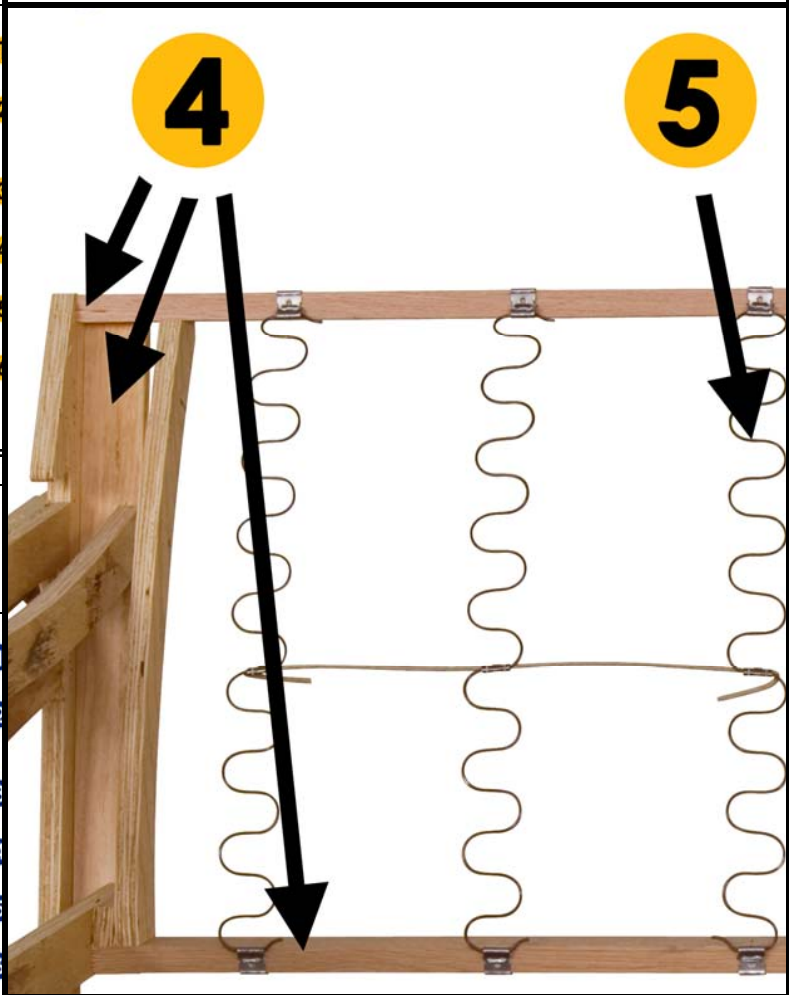


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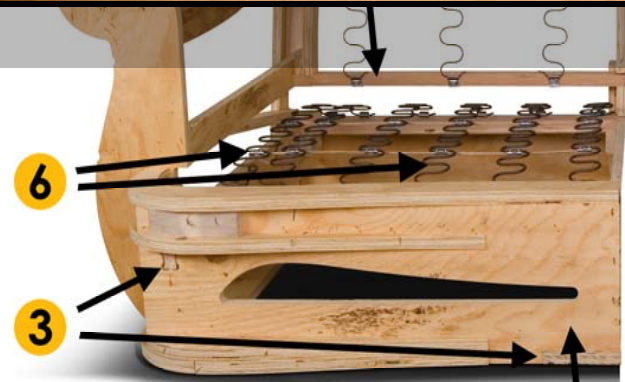
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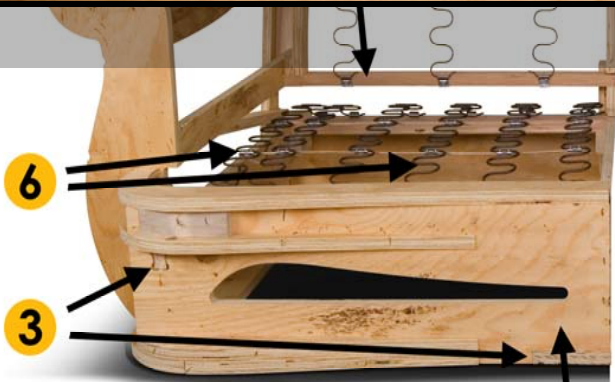




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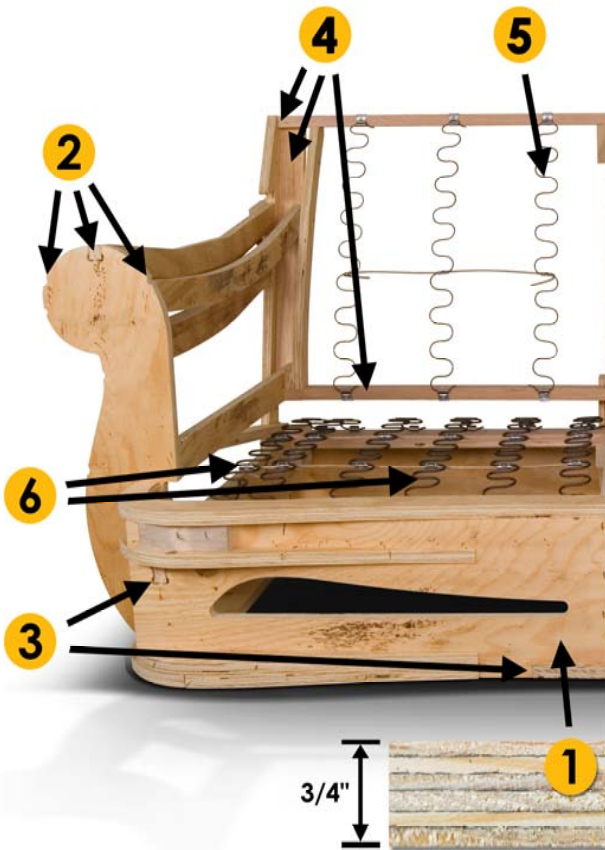
England

It's What's Inside  
That Matters

Durable enough  
to survive your  
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England

Other Brands



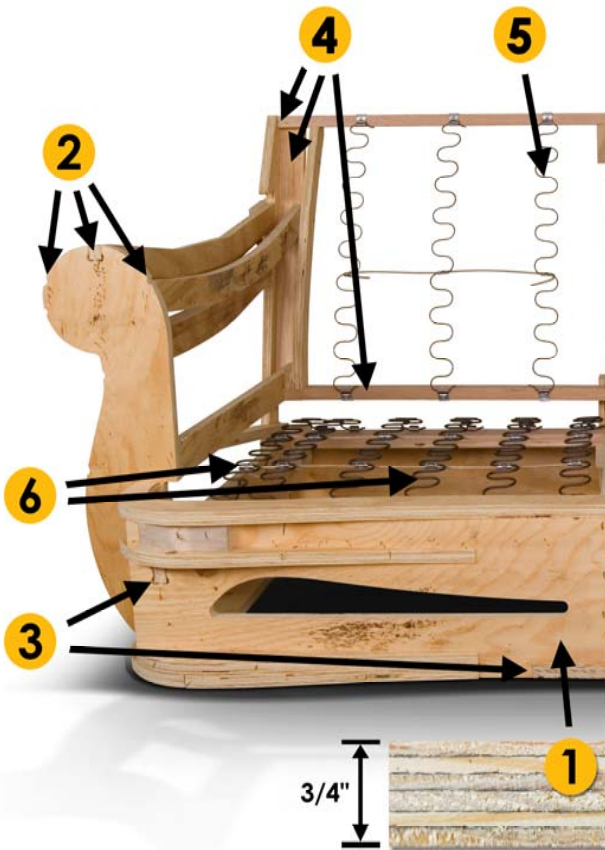
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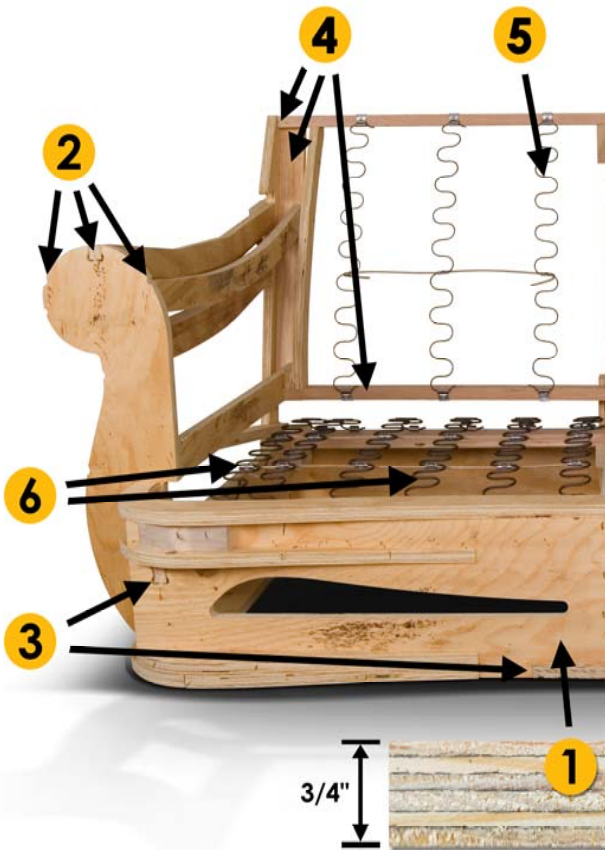
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